



Bartlesville Round-Up Club 2011 Sponsorship Levels

More Information

Cheryl Herard 918-331-8898 or Vicki Madden 918-397-8107

Sponsor Levels

Diamond Sponsor - \$2,000 <i>(only one sponsorship available at this level)</i>	(\$3,867 value)
✓ Banner or Sign on the Announcer's Stand <u>for the 2011 Rodeo Season</u> <i>(provided by sponsor)</i>	\$1,000 value
✓ Sign inside the arena for the 2011 Rodeo Season	\$500 value
✓ Sign inside the concession stand/meeting hall for <u>all</u> events and meetings	\$500 value
✓ Reserved booth space at the 3 day Green Country Rodeo 8/4 – 8/6	\$100 value
✓ Listed on the front page of BRUC Website as the "Diamond Sponsor" for the 2011 rodeo season	\$400 value
✓ Souvenir Award	\$100 value
✓ 2 Page Spread in Green Country Rodeo Program 8/4 – 8/6	\$200 value
✓ Listed as "Official Rodeo Sponsor" on radio and print ads for the Green Country Rodeo 8/4 – 8/6	\$300 value
✓ 16 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors	\$192 value
✓ Interview with announcer during all three nights performances at the Green Country Rodeo 8/6 – 8/8	\$500 value
✓ Interview with radio station (live broadcast) during Green Country Rodeo	\$ 75 value
 Platinum - \$1,000	 (\$1,495 value)
✓ Sign inside the arena for the 2011 Rodeo Season	\$500 value
✓ Listed on BRUC Website as "Platinum Sponsor" for the 2011 rodeo season	\$300 value
✓ Reserved booth space at the 3 day Green Country Rodeo 8/4 – 8/6	\$100 value
✓ Full Page Ad in Green Country Rodeo Program 8/4 – 8/6	\$100 value
✓ Listed as "Platinum Rodeo Sponsor" on radio and print ads for the Green Country Rodeo 8/4 – 8/6	\$300 value
✓ 10 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors	\$120 value
✓ Interview with radio station (live broadcast) during Green Country Rodeo	\$ 75 value
 Gold - \$700	 (\$1,071 value)
✓ Sign inside the arena for the 2011 Rodeo Season	\$500 value
✓ Listed on BRUC Website as "Gold Rodeo Sponsor" for the 2011 rodeo season	\$300 value
✓ Full Page Ad in Green Country Rodeo Program 8/4 – 8/6	\$100 value
✓ 8 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors	\$ 96 value
✓ Interview with radio station (live broadcast) during Green Country Rodeo	\$ 75 value
 Silver - \$500	 (\$772 value)
✓ Sign inside the arena for the 2011 Rodeo Season	\$500 value
✓ Listed on BRUC Website sponsor page for the 2011 rodeo season	\$75 value
✓ Half Page Ad in Green Country Rodeo Program 8/4 – 8/6	\$50 value
✓ 6 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors	\$ 72 value
✓ Interview with radio station (live broadcast) during Green Country Rodeo	\$ 75 value

Chute Sponsors - \$200

- ✓ Sign on Chute Gate for the 2011 Rodeo Season, reserved for Silver Level and above sponsors \$500 value

Fence Sponsors - \$300

- ✓ Sign on exterior fence for the 2011 rodeo season \$300 value
(1st year \$300 and if using the same sign \$150 for the next year)

30th Annual Green Country Rodeo Sponsorships

Green Country Rodeo Event Sponsor - \$500

(\$672)
\$100 value
\$500 value
\$72 value

- ✓ Full Page Ad in Green Country Rodeo Program 8/4 – 8/6
- ✓ The only name listed in program next to that event and only name advertised during the event by the announcer
- ✓ 6 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors

Green Country Rodeo Event Co-Sponsors - \$150

(\$198 value)
\$50 value
\$100 value
\$48 value

- ✓ Half Page Ad in Green Country Rodeo Program 8/4 – 8/6
- ✓ Name listed in program with other co-sponsors next to that event and advertised during the event by the announcer
- ✓ 4 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors

Green Country Rodeo Queen Contestant Sponsor - \$150

(\$198 value)
\$50 value
\$100 value
\$48 value

- ✓ Half Page Ad in Green Country Rodeo Program 8/4 – 8/6
- ✓ Name listed in program with other sponsors next to that event and advertised during the event by the announcer
- ✓ 4 Reserved Seats at the Green Country Rodeo for the Thursday evening performance with hospitality booth available just for sponsors

Green Country Rodeo Little Britches Sponsor - \$50

(\$125 value)
\$25 value
\$100 value

- ✓ Quarter Page Ad in Green Country Rodeo Program 8/4 – 8/6
- ✓ Name listed in program with other sponsors next to that event and advertised during the event by the announcer

Green Country Rodeo Calf Scramble Sponsor - \$50

(\$125 value)
\$25 value

- ✓ Quarter Page Ad in Green Country Rodeo Program 8/4 – 8/6
- ✓ Name listed in program with other sponsors next to that event and advertised during the event by the announcer

Ads in Green Country Rodeo Program 8/4 – 8/6

- ✓ Back Cover \$150
- ✓ Full page \$100
- ✓ Half Page \$50
- ✓ Quarter Page \$25

Vendor Fees for the Green Country Rodeo 8/4 – 8/6

Vendors will be required to complete a vendor application. You may request one by contacting Cheryl Herard 918-331-8898 or accessing our website www.bvillieroundupclub.com

- ✓ Non Food Vendors \$100 for all 3 nights (if electric is required it is an additional \$25)

Website Sponsors - Advertise your business/organization on our website for just \$100 for the entire 2011 year.